



# Privacy Policy

## 1. Introduction

At **Aikyam Capital Private Limited** ("the Company," "we," "us," or "our"), we respect and value your privacy. This **Privacy Policy** explains how we collect, use, disclose, and protect the personal information you provide to us when you engage with our services, use our website, or interact with us in any other capacity.

This policy is designed to comply with relevant Indian data protection laws, including the **Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011**, as well as guidelines prescribed by the **Securities and Exchange Board of India (SEBI)**.

## 2. Scope of the Policy

This Privacy Policy applies to all clients, potential clients, website visitors, and users of services provided by **Aikyam Capital Private Limited**. It governs:

- The collection, use, and disclosure of personal information.
- The protection of client information from unauthorized access or misuse.
- Clients' rights to access, update, and correct their personal information.

## 3. Information We Collect

We collect the following types of personal information:

### 3.1. Personal Information

When you engage with us, we may collect the following details:

- **Identity Information:** Full name, contact details (address, phone number, email), date of birth, PAN, Aadhaar, passport, voter ID.
- **Financial Information:** Bank account details, income, investment details, transaction history, and trading patterns.
- **KYC Documents:** Proof of identity, proof of address, and other documents required for client verification.
- **Employment Information:** Employment status and details.

- **Other Information:** Any additional information needed for account opening and ongoing client relationship management.

### 3.2. Sensitive Personal Data or Information (SPDI)

We may collect sensitive personal information, including:

- **Passwords** and authentication data.
- **Financial details** (e.g., bank account or credit card details).
- **Biometric Information** (if used for verification purposes).

We collect and process sensitive personal data in strict compliance with applicable data protection laws.

### 3.3. Automatically Collected Information

When you visit our website, we may automatically collect the following information:

- **IP Address:** Your IP address, browser type, and version.
- **Website Usage:** Browsing history, preferences, and interactions on our website.
- **Cookies and Tracking Technologies:** We may use cookies (explained further in Section 9) to enhance your browsing experience.

## 4. Use of Personal Information

We use your personal information for the following purposes:

- **Account Opening and Verification:** To process your application and comply with **Know Your Customer (KYC)** and **Anti-Money Laundering (AML)** regulations.
- **Transaction Processing:** To execute and manage your trading and investment transactions.
- **Communication:** To send transaction confirmations, account statements, service updates, and other relevant information.
- **Legal and Regulatory Compliance:** To fulfill our obligations under SEBI, PMLA, and other applicable laws.
- **Risk Management:** To assess and mitigate risks associated with your transactions and prevent fraudulent activities.
- **Service Improvement:** To enhance customer support and improve services through analysis of user behavior and feedback.

- **Marketing and Promotions:** With your explicit consent, we may use your information to send you promotional materials, offers, and newsletters.

## 5. Disclosure of Personal Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information in the following circumstances:

- **Regulatory Authorities:** We may share information with **SEBI, FIU-IND**, or other governmental or regulatory bodies, as required by law.
- **Service Providers:** We may share your data with third-party service providers who help us provide services (e.g., payment gateways, technology platforms, auditors). These third parties are obligated to protect your data.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the business transaction.
- **Legal Obligations:** We may disclose your information in response to legal processes such as court orders, subpoenas, or to protect the rights, safety, or property of **Aikyam Capital Private Limited** or its clients.

## 6. Security of Personal Information

We implement robust security measures to protect your personal data, including:

- **Data Encryption:** Sensitive data is encrypted both during transmission and storage.
- **Access Control:** Access to your information is restricted to authorized personnel only, based on job requirements.
- **Regular Audits:** We conduct internal and external audits to ensure that our security measures comply with applicable data protection standards.
- **Data Retention:** We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by law. Once no longer needed, your information will be securely deleted.

## 7. Your Rights

As a client, you have the following rights concerning your personal information:

### 7.1. Right to Access

You have the right to request access to the personal data we hold about you. We will provide this information within a reasonable timeframe.

## **7.2. Right to Rectification**

If any of your personal information is inaccurate or incomplete, you have the right to request corrections or updates.

## **7.3. Right to Withdraw Consent**

You may withdraw your consent for the collection or use of your personal data at any time, except where required by law.

## **7.4. Right to Object**

You may object to the processing of your personal data, particularly for direct marketing purposes.

## **7.5. Right to Erasure**

In certain cases, you have the right to request the deletion of your personal data, subject to legal obligations or retention requirements.

To exercise these rights, please contact us using the information provided in the "Contact Information" section below.

## **8. Third-Party Links**

Our website may contain links to third-party websites, which are not under our control. This **Privacy Policy** does not apply to such external websites. We encourage you to review their privacy policies before providing any personal information.

## **9. Cookies and Tracking Technologies**

### **9.1. What Are Cookies?**

Cookies are small files stored on your browser or device when you visit our website. They help us enhance your browsing experience by remembering your preferences and analyzing site usage.

### **9.2. Types of Cookies We Use:**

- **Essential Cookies:** Necessary for the proper functioning of our website.
- **Performance Cookies:** Help us understand how visitors interact with our site by collecting anonymous usage data.
- **Advertising Cookies:** With your consent, we may use these to display targeted advertisements based on your browsing behavior.

### **9.3. Managing Cookies**

You can manage or block cookies through your browser settings. However, disabling cookies may affect the functionality of our website.

## **10. Children's Privacy**

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from minors. If we become aware that we have collected such information inadvertently, we will take steps to delete it.

## **11. Changes to the Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in laws, technology, or business practices. Any changes will be posted on our website, with the updated effective date. We encourage you to review this policy regularly.

## **12. Contact Information:**

If you have any questions, concerns, or requests regarding your personal information or this Privacy Policy, please contact:

### **Compliance Officer**

#### **Aikyam Capital Private Limited**

**Registered Address:** 1203, 12th Floor, Lotus Link Square,  
Near D.N. Nagar Metro Station, D. N. Nagar, New Link Road,  
Andheri (W), Mumbai - 400 053

**Phone:** +91 22 6975 2600

**Email:** [Compliance@aikyamcap.com](mailto:Compliance@aikyamcap.com)

This **Privacy Policy** ensures that **Aikyam Capital Private Limited** maintains the highest standards of data privacy and protection, safeguarding your personal and financial information while ensuring compliance with all relevant regulations.